

## We see the whole picture

As a global diversified technology and multi-industrial leader in HVAC, security and fire detection and suppression, many may assume this picture is too small for us to see value. But, our eyes are open to fact that eradication of social injustice and inequality is in everyone's best interest. It's clear in order for us to grow as a company, the economies in our most underserved communities must also grow.

When we look at this picture we see our products manufactured, distributed and installed by the community and for the community. We see jobs, education and wealth that builds a strong tax base, top rated schools and recreational parks with cultural expressions of art. We see the need to form valuable partnerships with minority businesses, community-based organizations, customers and governments that can also see the big picture. For more information please take look at us at:

johnsoncontrols.com/urbanverticalmarkets

The partners behind your community

